

## There is a fundamental mismatch between the complexity of social problems and philanthropy's typical focus on individual grantees

### Isolated Impact

- Funders select **individual grantees** that offer the **most promising solutions**
- **Grantees work separately** and compete to produce the greatest independent impact
- **Evaluation** attempts to **isolate a particular grantee's impact**
- Large scale change depends on **scaling a single organization**
- **Corporate and government sectors** are disconnected

### Collective Impact

- Social problems arise from the **interaction of many organizations** within a larger system
- Progress depends on **working toward the same goal** and **measuring the same things**
- Large scale impact depends on **increasing cross-sector alignment and learning** among many organizations
- **Government and corporate sectors** are essential **partners**

Collective impact initiatives provide a structure for cross-sector leaders to forge a common agenda for solving a specific social problem

## There Are Five Conditions For Collective Success

### Common Agenda

All participants have a shared vision for change including a common understanding of the problem and a joint approach to solving it through agreed upon actions

### Shared measurement

Collecting data and measuring results consistently across all participants ensures efforts remain aligned and participants hold each other accountable

- Breakthroughs in Shared Measurement at [www.fsg.org](http://www.fsg.org)

### Mutually reinforcing activities

Participant activities must be differentiated while still being coordinated through a mutually reinforcing plan of action

### Continuous communication

Consistent and open communication is needed across the many players to build trust, assure mutual objectives, and appreciate common motivation

### Backbone organizations

Creating and managing collective impact requires a separate organization with staff and a specific set of skills to serve as the backbone for the entire initiative and coordinate participating organizations

# After Only Two Years, the Majority of Educational Progress Indicators Tracked by Strive Have Shown Improvement



*Strive Community-Level Progress Indicators*

<b>Goal 1: Every child is prepared for school</b>
Indicator 1: % of children assessed to be ready for school
<b>Goal 2: Every child is supported in and out of school</b>
Indicator 2: % of students with more than twenty developmental assets
<b>Goal 3: Every student succeeds academically</b>
Indicator 3: % of students at or above proficiency in Reading and Math
Indicator 4: % of students that graduate from high school
<b>Goal 4: Every student enrolls in college or career training</b>
Indicator 5: Average score on ACT
Indicator 6: % of graduates that enroll in college
<b>Goal 5: Every child graduates and enters a career</b>
Indicator 7: % of college students prepared for college level coursework
Indicator 8: % of students retained in college
Indicator 9: % of students graduating from college
Indicator 10: # of college degrees conferred

*Scorecard from Strive's 2nd Annual Progress Report*

<b>Goal 1: Every child will be PREPARED for school</b>				
	Current percentage	Current benchmark	Change since recent year	Change since baseline year
Cincinnati	48%	59%		
Covington	71%	75%		
Newport	62%	85%		
<b>Goals 2, 3, and 4: Every student will be SUPPORTED, SUCCEED academically, and ENROLL in college</b>				
Cincinnati Public Schools				
	Current average	Current benchmark	Change since recent year	Change since baseline year
Develop. assets	46%		No trend data available	
4th grade reading	60%	75%		
8th grade reading	65%	79%		

*Strive provides an annual community “report card” on ten key indicators of success*

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## Through the Collaboration, Strive Has Made Significant Progress and Noted Some Important Learnings



### Progress to date

- Committed Partnership
- Common Language
- Improvement on the Ground
- Funder Coordination

### Lessons Learned

- Make the Report Card a Priority
- Manageable Scope of Work
- Communications and Community Engagement
- Policymaker Engagement and Advocacy
- Pooled Resources

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